

Increasing Your Bottom Line

by Dr. George

This article is pertinent to what every member is facing being a property owner – “overhead costs”. As an accountant most of my life (comptroller), I am a “numbers” guy, who knows how to reduce costs – my bonus’s were based on my performances.

One way to reduce costs is by reducing your energy costs. We all are used to the “low hanging fruits” in reducing energy costs – producing nickel and dime results: clean filters, deregulation/rates, energy management systems - timers (which are just a “switch” for on and off – of course you will save, its OFF.), adjust this and tweak that, have your boilers/furnaces cleaned, etc.

What about something that will reduce your costs by “dollars”, last more than most of us (50 years), never needs any maintenance, reduces pre-existing carbon/scale builds in your equipment (so you don’t have to have them cleaned as often), comes with a 10 year product warranty and a 1 year performance guarantee on savings. It’s a device that has reduced OIL fuel usage 25% (US DEPT HUD), Natural Gas usage 18% (Duke Energy & East Chicago School System) with a reduction of GHG emissions for Duke Energy at 96%... It will reduce your fuel usage/consumption between 10% - 20%.

Would you be interested?

There is no other product like it on the market, and probably the “only” product that can state it has gotten approval by Purdue Univ. Aeronautical School and the FAA to install and test on an aircraft, so

you know it has to work. There are several qualified/prestigious independent lab/testing agencies: CARB, EPA, NJ Motor Vehicles, NYDEP, FAA/Purdue Univ., US Army (Picatinny Arsenal), etc. along with several newspaper articles by Star Ledger and Bergen Record.

As a new member of NJPOA, I will offer all members a discount of 10% + Free S/H

(USA only) until April 1, 2014 (no joke). You can review the various applications & case studies, section 5 of the website: www.energy-group.com/evidence.htm.

Any questions, please email me and I will get back to you ASAP along with my cell phone in case you want to chat directly. Any questions, please email me at info@energy-group.com. ♦